Benefits of Sponsoring
Brown County YMCA
Hilly Half | 10K | 5K Saturday,
November 21, 2026

This is our 11th year, and WE are excited! 2025 was our BIGGEST turn-out. We had the most Amazing weather- it was a Great Day. The Hilly Half Marathon plans to expand on our successes and continue to highlight Brown County, promote health, well-being and create a true sense of community. We have been rebuilding since 2020 and our current registrations are showing it! We are building on that momentum. We have been blessed with a dedicated core of 100 community volunteers who have taken ownership of their task. The scenic route starts and finishes at the Saddle Barn winding its way through picturesque Brown County State Park. Up hills, past the fire tower, scenic vistas and back down the hill to the finish line!

Thousands of runners and walkers participate in similar events within a 150 mile radius and Mini-Marathons with 13.1 miles are the fastest growing race event. With Brown County State Park as a natural recreation location, we are confident this event will draw in a large crowd of athletes and families.

This sponsorship sheet details a number of opportunities for your company to become involved in this newer and impactful community event. In addition, you will find quick facts about the half marathon and events leading up to the half, the sponsor benefits, and how the proceeds will enhance our community by offering financial assistance to Brown County youth and families. We market the event at 4 large race expos: **IU Health Indy Mini** 30.000+ runners; Flying Pig in Cincinnati 43,000+ runners; Kentucky Derby Marathon, 12,000+; and Indianapolis Monumental 19,000.

Your Sponsorship will also include support of our **25th Annual Reindeer Romp held on December 5, 2026!**

Benefits	Presenting $10,000	**Mind** $5,000	**Body** $1,500	**Heart** $500	**Friend** $300
Company name included as presenting sponsor	Y				
Name on All printed press releases/ads for event	Y	Y			
Table Space at EXPO	Y	Y	Y		
Logo Large Banner Display	Y	Y	Y	Y	
Company recognition on course	Y	Y	Y	Y	Y
Company Logo on Event T-Shirt/Promo giveaways	Y	Y	Y	Y	Y
Social Media- website	Y	Y	Y	Y	Y

Please contact Kim Robinson, kimrobinson@browncountyymca.org or call 812-988-9622, with any questions or would like to discuss modifying or personalizing sponsorship.
We sincerely appreciate your generosity and support. Thank you and we hope to hear from you soon.
Check out our website! We will be able to offer even more exposure for your support!

www.browncountyhillyhalf.com