

**Benefits of Sponsoring
Brown County YMCA
Hilly Half | 10K | 5K
Saturday, November 21, 2020**



For its 5th year, the Brown County Hilly Half Marathon plans to expand on our first three successes and continue to highlight Brown County, promote health, well-being and create a true sense of community. There were over 825 participants a 30% increase over our first 4 years and 125 local volunteers. The scenic route starts and finishes at the Saddle Barn winding its way through picturesque Brown County State Park. Up hills, past the fire tower, scenic vistas and back down the hill to the finish line!

Thousands of runners and walkers participate in similar events within a 150 mile radius and Mini-Marathons with 13.1 miles are the fastest growing race event. With Brown County State Park as a natural recreation location, we are confident this event will draw in a large crowd of athletes and families.

Sponsorship Opportunities:

This sponsorship sheet details a number of opportunities for your company to become involved in this newer and impactful community event. In addition, you will find quick facts about the half marathon and events leading up to the half, the sponsor benefits, and how the proceeds will enhance our community by offering financial assistance to Brown County youth and families. We market the event at 4 large race expos: Indy Mini, 30,000+ runners; Flying Pig in Cincinnati 43,000+ runners; Kentucky Derby Marathon, 12,000+; and Indianapolis Monumental 19,000

Sponsorship opportunities:

Benefits	Presenting \$10,000	Spirit \$5,000	Mind \$2,500	Body \$1,000	Heart \$500	Friend \$300
Company name included as presenting sponsor	Y					
Name on All printed press releases/ads for event	Y	Y				
Banner Displays	Y	Y	Y	Y		
Water station	Y	Y	Y	Y		
Table Space at EXPO	Y	Y	Y	Y	Y	
Company Logo on Event T-Shirt/Promo giveaways	Y	Y	Y	Y	Y	Y
Social Media- website	Y	Y	Y	Y	Y	Y

Please contact Kim Robinson, kimrobinson@browncountyyymca.org or call 812-988-9622, with any questions or would like to discuss modifying or personalizing sponsorship.

We sincerely appreciate your generosity and support. Thank you and we hope to hear from you soon. Check out our website! We will be able to offer even more exposure for your support!

www.browncountyhillyhalf.com